



MOREHEAD

MARKETING • DESIGN • PHOTOGRAPHY

A man's mind stretched to a new idea
never goes back to its original dimensions.

— Oliver Wendall Holmes, Sr.

UNLEASHING GREAT IDEAS

At Morehead Marketing, our business is helping your business grow. We are an innovative firm specializing in marketing, graphic design and print production, branding, web design, search engine optimization (SEO), and commercial photography. Whatever your needs, we can unleash great ideas for your business.

GREAT IDEAS WITH STUNNING GRAPHIC DESIGN

From an eye-catching brochure design to the technical details of a catalog, your literature needs the right look to stand out from the crowd. Morehead Marketing will help you determine the right message, then team it with targeted copy and creative graphics. We handle all aspects of your print marketing campaigns such as literature, direct mail, newsletters, product packaging, trade show displays, outdoor boards and signage as well as media planning, TV and radio spots.



GREAT IDEAS FOR LASTING IMPRESSIONS

Like a handshake, your brand instantly communicates information about your company. Is it saying what you want? Morehead Marketing can help make sure your branding is on target. We have created over 300 unique corporate and product logos, helping companies gain a strong presence in their marketplace. Don't go out in the business world with a weak handshake. Let us make sure your brand is the right one.

The **YANKEE**
WORKSHOP



GroWealth™

Jobs etc.



GREAT IDEAS THAT CONNECT YOU TO THE WORLD

Let Morehead Marketing be your guide to the world wide web. Our sites are easy to navigate, quick to load, visually pleasing, optimized for higher search engine rankings, and most of all, they make sense for your business. Behind the scenes they are secure and reliable, have minimal navigational levels, and can be designed so you can update them as often as you want. If you need a knock-out website, mobile marketing or social media, let us connect you to the world.



GREAT IDEAS WITH NO-BULL, NO-FLUFFE, DOWN-TO-EARTH SOLUTIONS

Our market planning sessions are all about getting down to the nuts and bolts of your business. We listen to your marketing needs and become familiar with your business from many perspectives — products, profitable areas, personnel, market status, growth. Once we comprehend the facts, we will then form a strategy for growing brand awareness in your marketplace and recommend budget conscious tools to help you reach your business goals.



No Bull!



No Fluff! Down-to-Earth.

GREAT IDEAS WITH EYE-CATCHING PHOTOGRAPHY

Whether in our fully equipped studio or a location of your choice, we will create and style the composition and capture the right images so your products can visually sell themselves. Our commercial studio specializes in product, model, food, architectural and scenic photography. Give us a call today so we can start **Unleashing Great Ideas** for your business.



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